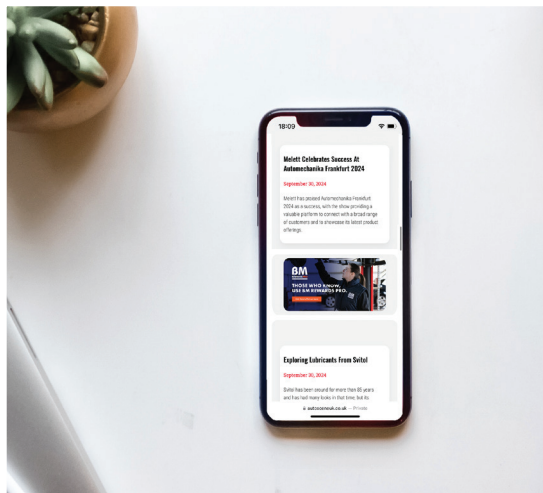


2026

Media Pack

AutoScene



AutoScene At A Glance

AutoScene was created to become the bold, independent voice of the UK automotive industry, delivering the latest products, cutting-edge innovations, and breaking news right to the fingertips of industry professionals. In just a short time, AutoScene has quickly become the go-to hub for professionals and is celebrated across the industry as one of the UK's leading automotive trade publications.

"We have worked with AutoScene for many years and are continually impressed with the level of insight and key industry knowledge they share. Utilising AutoScene's advertising services allows us to reach our target audiences through an effective channel, and we highly praise the way they tailor content so it lands with optimum impact."

**Lee Coomber - RAC Client Director,
Assurant**



Who We Work With

Just a handful of the amazing companies that AutoScene work with throughout the year.

CATACLEAN



KUMHO TYRES

MIRKA

**MANN
FILTER**

RAC
Dealer Network

OSRAM



The magazine

The printed magazine is released every two months, reaching key decision-makers across the industry. This high-quality publication is packed from cover to cover with must-read content, offering valuable insights and in-depth features that you and your colleagues won't want to miss, diving deep into the heart of the automotive world.

Print Quality & Distribution

Over 14,500 copies are distributed every two months, landing directly in the hands of automotive professionals and key decision-makers. This premium, "catalogue-style" magazine spans around 80 pages, printed on top-quality paper with a sleek, glossy cover. In addition to direct distribution, AutoScene is also available to trade customers at hundreds of motor factors across the UK, thanks to industry-leading partnerships that ensure it reaches the heart of the automotive sector.

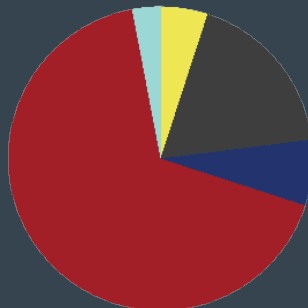


Reader Demographics

Garages: 10,500
Dealerships: 2,900
Bodyshops: 1000
Motor Factors: 800
Other sectors (Advertisers, Sole Traders, Agencies, etc.): 500

AutoScene is distributed to over 15,500 industry professionals monthly, offering a comprehensive audience across the entire Automotive Aftermarket.

(*business type where stated rounded to nearest 100. Correct as of 01/09/2025)



Features

February

MOT & Servicing
Steering, Shocks & Suspension
Lighting
EV Ready
Diagnostics & Engine Management
Sustainable solutions

April

UK Garage & Bodyshop Event - Preview
Oils & Additives
Aircon & Thermal Management
ADAS
Brakes & Clutches
Wheels & Tyres

June

UK Garage & Bodyshop Event - Show Guide
Going Green
The modern workshop
EV & HEV
Training & Recruitment

August

MOT & Servicing
Oils & Lubes
Made in Britain
DPF & Exhaust
Automotive Innovations
Classic Cars

October

Motorsport
Tyre Safety
Ready for Winter
Braking
Advanced Diagnostics

December

Best of 2026
Under the bonnet
Software & Technology
Batteries & Ignition
Workshop Equipment & Tools

Submission dates

February - January 9th
April - February 27th
June - April 24th
August - June 26th
October - August 28th
December - October 30th

We welcome editorial submissions from all areas of the industry. Please get in touch if you would like to submit an article or if you would like to use our expertise to create an article for your company.

Please note that all submissions are subject to approval by our editorial team and inclusion is at our discretion.

Print Advertising

Advertising Options

Full Page advert - £1400
Half Page Advert - £850
Quarter Page Advert - £500

Premium Advertising options

Front Cover - £3500
Back Cover - £2200
Inside Front Cover - £2000
Page 3 - £1900
Page 4 - £1900
Inside Back Cover - £1800

"We've been working with AutoScene for over two years, and it's always been a great quality publication. We're thrilled to offer AutoScene magazine to our trade customers, who appreciate the valuable insights and industry updates it provides. Highly recommended!"

Kevin Blazey
Marketing Director
Motor Parts Direct



Multi-Issue Booking

Discounts are available for booking of 3 or more editions of AutoScene. Please get in touch with our sales team and let them know how many issues you would like to book and which options you would like to consider. After consultation we will supply you with a bespoke quote.

Doing It Differently

Creative advertising is often a great way to make your campaign that much more memorable. Should you wish to deviate from the standard options we can supply a raft of creative ideas such as feature sponsorships, gatefolds, or pull outs. Or if you have your own idea, get in touch and we will endeavour to make it work for a cost effective price.

AutoScene Online

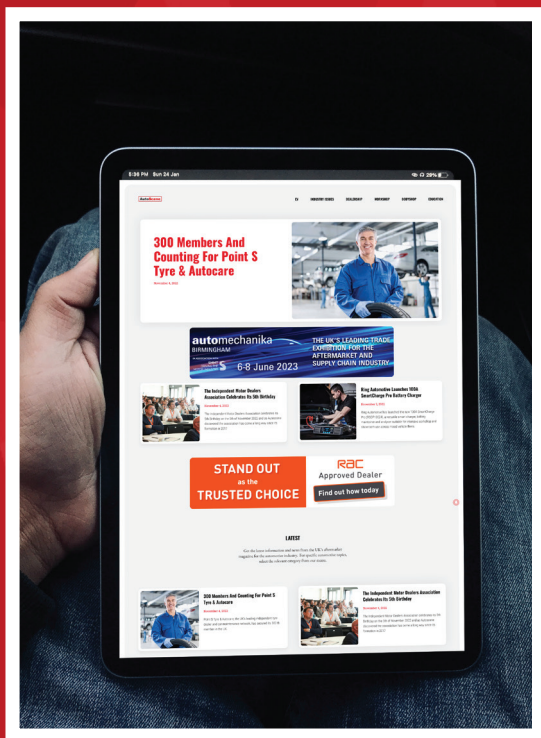
The pulse of the Aftermarket

AutoScene online is our leading industry website, updated regularly with the latest news from the Automotive Aftermarket. Our high performance website perfectly presents the must know stories on your devices throughout the day.

We partner with sponsors to bring our audience specially curated interviews and product releases delivered by web and email.

Continuous updates

AutoSceneuk.co.uk publishes throughout the day, keeping you informed in real-time and giving us incredible niche reader retention.



Advertising Online

Advertise with us at autosceneuk.co.uk and enjoy placement on the leading website within the UK Aftermarket niche. It's the perfect place to strengthen your brand presence and gain high quality traffic and links.

Advertising Options

Homepage Banner - £850
Category Banner - £650
Sitewide Popup - £1500
Targeted Industry Email - £600
Published Editorial With Links - £300

Advert Specifications

Half page

210 x 149mm

Full page

210 x 297mm

Double Page Spread

210 x 420mm

Word Count

Half page 150 - 250 word.

Full page - 350-450 words

Double page spread - 500-700 words

Images

Half page - 1-2 images

Single page - 2-3 images

Double page spread - 4-5 images

Images should be high resolution and professionally taken images to a suitable standard for magazines. The AutoScene editorial team will have the final say on whether images meet an acceptable standard.

Important

Adverts should include a 3mm bleed.

All crop marks should be removed prior to submission.

Homepage Banner

Resolution Desktop 2000 x 500

Resolution Mobile 1600 x 800

Format JPEG

Popup

Resolution

4000 x 3000 Background Image

Format JPEG

High Res Logo

Format PNG

Email

Text copy 150-250 words

2-3 images

Call to action & link

*We require component parts, not a premade HTML file.

Category & In Post Side

Sidebar 1000 x 1500

Banner 2000 x 500

Format JPEG

Editorials Text Copy

Featured Image (no text or graphics)

Resolution 2400 x 1600

Format JPEG

*measurements expressed in pixels

Point Of Contact

UK Sales Director

Liam Kennedy

07442900926

liam@connecting-media.co.uk

Managing Director

Douglas Powell

douglas@connecting-media.co.uk

Creative Director

Neale Kelly

neale@connecting-media.co.uk

AutoScene